

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**RECEIVED**

Applicant: Adam S. Zane et al.

Examiner: Not Assigned

Serial No.: 09/919,137

Group Art Unit: 2162

Filed: July 31, 2001

Docket: 20973-11

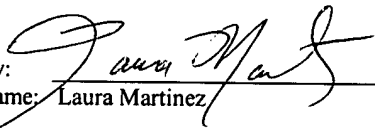
Due Date: N/A

Date Mailed: October \_\_\_\_, 2001

Title: PROCESSES FOR EXPLOITING ELECTRONIC TOKENS TO INCREASE  
BROADCASTING REVENUE

**Technology Center 2100**

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service, as first class mail, with sufficient postage, in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on October 8, 2001.

By:   
Name: Laura Martinez

**INFORMATION DISCLOSURE STATEMENT**

Honorable Assistant Commissioner  
for Patents  
Washington, DC 20231

Dear Sir:

This document is an Information Disclosure Statement to the above-cited patent application.

Attached hereto is at least one Form PTO-1449 listing documents believed relevant to the subject application. The submission of the following information is not intended, nor should it be construed, to constitute an admission that any patent, article, or other information referred to herein is "prior art" unless specifically designated as such. In accordance with 37 C.F.R. § 1.97(b) the filing of this information shall not be construed to mean that a search has been made or that no other material information may exist. Neither should its submission be construed to indicate that a thorough search should not be conducted by the Examiner.

It is believed that this disclosure complies with the requirements of 37 C.F.R. § 1.56, § 1.97, and § 1.98 and the Manual of Patent Examining Procedures § 707.05(b). If for

some reason the Examiner considers otherwise, it is respectfully requested that the undersigned be telephoned so that any deficiencies can be remedied.


This Information Disclosure Statement is being submitted before the mailing of an Office Action on the merits on the above-identified application. ~~Therefore, no fee is due~~ for submission of this Information Disclosure Statement, pursuant to 37 C.F.R. § 1.97(b)(3). If an Office Action on the merits has been mailed prior to the submission of this Information Disclosure Statement, authorization is hereby given to charge the required fee under 37 C.F.R. § 1.197(c) and 37 C.F.R. § 1.17(p) to Deposit Account No. 16-2230.

A copy of each document is enclosed. Some of the documents may have markings thereon. No significance is meant to be attached to the markings. These documents are not necessarily analogous art. Additionally, the order of the following documents is to be accorded no particular import as the order thereof is completely fortuitous.

It is respectfully requested that these documents be: (1) fully considered by the Patent and Trademark Office during the examination of this application; and (2) represented on any patent which may issue on the application. Applicants respectfully request that copies of the PTO-1449 forms, as considered and initialed by the Examiner, be returned with the next communication.

Dated: October 8, 2001

Respectfully submitted,

  
Christopher Darrow  
Registration No. 30,166

OPPENHEIMER WOLFF & DONNELLY LLP  
2029 Century Park East, 38th Floor  
Los Angeles, California 90067-3024  
(310) 788-5000



2167 ~~8~~ 02  
03.19.02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Adam S. Zane, et al. Examiner: Not assigned  
Serial No.: 09/919,137 Group Art Unit: 2167  
Filed: July 31, 2001 Docket: 20973-11  
Title: Method For Increasing Patronage To A Sales Enterprises Through Utilizing An Award System

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this Transmittal Letter and the paper, as described hereinabove, are being deposited in the United States Postal Service, as first class mail, in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231, on October 8, 2001.

By: Laura Martinez  
Laura Martinez

Commissioner for Patents  
Washington, D.C. 20231

Sir:

We are transmitting herewith the attached:

- ☒ Transmittal Sheet (in dup.) containing Certificate of Mailing;
- ☒ Information Disclosure Statement;
- ☒ Form 1449 with copy of cited references; and
- ☒ Return postcard

Please charge any additional fees or credit overpayment to Deposit Account No. 16-2230. A duplicate of this sheet is enclosed.

OPPENHEIMER WOLFF & DONNELLY LLP  
2029 Century Park East, 38th Floor  
Los Angeles, CA 90067-3024  
Tel.: (310) 788-5000  
Fax: (310) 788-5100

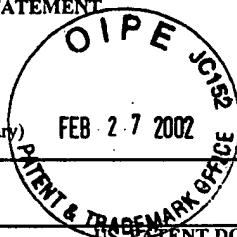
By: Christopher Darrow  
Name: Christopher Darrow  
Reg. No.: 30,166  
CD/lm

RECEIVED  
MAR 08 2002  
Technology Center 2100

Date Mailed: October 8, 2001

Sheet 1 of 1

<b>FORM 1449*</b> <b>INFORMATION DISCLOSURE STATEMENT</b>  <b>IN AN APPLICATION</b>  (Use several sheets if necessary)	<b>Docket Number:</b> 20973-11	<b>Application Number:</b> S/N: 09/919,137
	<b>Applicant:</b> Adam S. Zane, et al..	
	<b>Filing Date:</b> July 31, 2001	<b>Group Art Unit:</b> 2167



US PATENT DOCUMENTS						
EXAMINER INITIAL	DOCUMENT NO.		DATE	NAME	CLASS	FILING DATE IF APPROPRIATE
	AA	5,907,831	05/25/99	Lotvin et al.		
	AB	6,178,407	01/23/01	Lotvin et al.		
	AC	4,909,740	03/20/90	Rankin		
	AD	5,743,746	04/28/98	Ho et al.		
	AE	6,120,300	09/19/00	Ho et al.		
	AF	5,947,747	09/07/99	Walker et al.		
	AG	6,061,660	05/09/00	Eggleston et al.		
	AH	5,923,016	07/13/99	Fredregill et al.		
	AI	5,233,514	08/03/93	Ayyoubi et al.		
	AJ	5,774,870	06/30/98	Storey		
	AK	5,743,743	04/28/98	Ho et al.		
	AL	5,537,314	07/16/96	Kanter		
	AM	3,315,373	04/25/67	Diamond		
	AN					
	AO					
	AP					
	AQ					
	AR					
	AS					
	AT					
	AU					

RECEIVED

MAR 08 2002

Technology Center 2100

## FOREIGN PATENT DOCUMENTS

	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

## OTHER DOCUMENTS

(Including Author, Title, Date, Pertinent Pages, Etc.)


<b>EXAMINER</b>	<b>DATE CONSIDERED</b>
EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form for next communication to the Applicant.	